Children at Play: An Innovative Method for Studying and Teaching Nutritional Behaviors

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Children under 6 years of age are one of the key groups for interventions establishing lifelong nutritional behaviors that will promote health and prevent obesity. Adults in young children’s social environments play important roles in encouraging healthy nutritional behaviors. Parents, childcare providers, and teachers must teach children healthy eating behaviors in age-appropriate and applicable ways. Researchers need to determine as completely as possible how children learn nutritional behaviors. Current research methods and teaching approaches continue to challenge researchers and parents alike in achieving these important goals. This article details the need for developing new approaches to nutritional behavior development in children and describes the theoretical background and practical applications of one such novel approach: play-based settings. It explores the possibilities play-based settings offer for studying and developing healthy nutritional behaviors in young children. Following further refinement of this method, future research and practice in children’s nutritional behavior development should benefit from this new approach.

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Statements of Disclosure: The author reported no actual or potential conflict of interest in relation to this continuing nursing education activity.

The Pediatric Nursing Editorial Board reported no actual or potential conflict of interest in relation to this continuing nursing education activity.
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Studying Children at Play

Because preschool children have limited verbal skills, they are unable to describe their perspectives for traditional research methods, but children’s perceptions of their environments can be observed through play (Fewell & Glick, 1993; Ginsburg & the Committee on Communications and the Committee on Psychosocial Aspects of Child and Family Health, 2007). Research has found through close examination of children’s pretend play that they model typical behaviors, increasingly drawing on cultural roles, models, and conventions experienced in their environments, especially modeling the role of the parent(s) (Berk, Mann, & Ogan, 2006; Matheson, Spranger, & Saxe, 2002; Ortega, 2003; Singer & Singer, 1981; Smith, 2005, Tsao, 2002). During play, young children express their ideas, thoughts, and typical behaviors (National Association for the Education of Young Children [NAEYC], 2005).

Early childhood psychologists Vygotsky (1896-1934), Piaget (1896-1980), and Erikson (1902-1994) viewed children’s pretend play as an important opportunity for researchers to learn about the development of children’s behaviors (Smith, 2005). Smith (2005) outlined three main reasons that researchers should study play, particularly in younger children than 7 years of age: 1) play occupies a large amount of time in children’s lives, particularly those in the preschool age group; 2) play shows a characteristic age progression, beginning at 2 years of age and peaking at 6 years of age; and 3) play, found in all cultures, contributes significantly to healthy brain development (Shonkoff & Phillips, 2000; Tamis-LeMonda, Shannon, Cabrera, & Lamb, 2004). Researchers can utilize pretend play, especially when studying the early childhood age group, to understand how children perceive their social environments (Ginsburg & the Committee on Communications and the Committee on Psychosocial Aspects of Child and Family Health, 2007).

Theoretical Foundation for Play-Settings in Nutrition Research

The utilization of play settings is based theoretically on several fundamental concepts of nutritional behavior development in young children. Two concepts are: 1) it is crucial to know how children perceive their environments, and 2) children are more likely to demonstrate behaviors taught through experiential, hands-on learning as opposed to formal instruction.

How Do Children Learn Nutritional Behaviors?

According to Bronfenbrenner (1979, 2005), the most influential aspects of the social environment in children’s development are those that possess the most meaning for them. While children may be more likely to learn healthy nutritional behaviors in environments that contain social influences, such as parents and teachers who demonstrate healthy behaviors and who encourage others to do so as well, it may be more useful for researchers to have an understanding of how the children themselves perceive these positive influences.

Research conducted with older children already illustrates the importance of considering children’s perspectives of food and eating. A study by Carper, Orlet Fisher, and Birch, (2000) found that parental accounts of how much control they exerted over their children’s food intake showed only a limited-to-zero relationship when compared to the child’s reports of parental control – and only the child’s reports predicted dietary restraint or overeating tendencies. Similarly, Van Strien, Van Nierkerk, and Ouwer (2009) examined parental food-controling practices as perceived by their children and found that the children’s perceptions of parent-control strategies were more important predictors than the parents’ perceptions. Even for young children, Brewis and Gartin (2006) recommended research that would examine the active role children play in shaping their environments. One of the few studies to examine young children’s perceptions of nutrition was by Lytle and colleagues (1997), who examined kindergarten-aged children’s ability to explain in their own words the nutrition education messages from their environments. Results demonstrated that children in the kindergarten age group struggled to understand, explain, and apply abstract concepts, such as food groups, variety, and moderation. Likewise, Matheson and colleagues (2002) noted that the preschool children involved in their study were unable to apply abstract concepts (such as “grains” or “meat and alternates”) to group foods. Instead, when asked to classify foods, the children grouped them based on physical characteristics, such as color and shape.

How Best to Teach Healthy Nutritional Behaviors?

The second concept, both from Bronfenbrenner’s Theory (1979, 2005) and more recent studies on the development of children’s long-term nutritional behaviors, suggests that the traditional approach of formal instruction inadequately prepares children to develop healthy nutritional behaviors in their day-to-day lives (Lytle, 2005; Lytle et al., 1997; Matheson et al., 2002; Niehoff, 2009). Research shows that children in the preschool age group are unable to grasp abstract concepts of food groups and portion sizes, and in any case, that such rote learning is ineffective in developing healthy behaviors (Lytle et al., 1997; Matheson et al., 2002).

Taylor and colleagues (2005) have suggested that children are unable to translate healthy nutritional knowledge into behavioral responses because they repeat the correct “learned” response without the capability of understanding how to use that information to make healthy food choices generally. Children are more likely to demonstrate behaviors taught through experiential, hands-on learning, such as through role playing with peers and adults, as opposed to formal instruction (Bronfenbrenner, 1979, 2005; Taylor et al., 2005). Therefore, nutrition education should rely on settings and situations children already experience in their daily lives. Furthermore, the concept of “visual familiarity” holds that children will show a greater willingness to try new foods that they have been accustomed to seeing in
their environment (Aldridge, Dovey, & Halford, 2009). This last point is important because it implies that children's food preferences can be encouraged not only through repeated taste exposure but also through their merely seeing (and possibly interacting with) healthy foods on a regular basis (Story, Neumark-Sztainer, & French, 2002), and that repeated exposure to foods can overcome the initial refusal of them (Cooke, 2007). Thus, there is pressing need for new ways of conveying healthy nutritional information to children – ways that use these findings to develop lasting behaviors more reliably.

**Nutritional Research Using Children's Play Settings**

Although studying children at play is not yet a common approach in nutritional behavior research, preliminary research describes some interesting results. A pioneering study conducted by Matheson and colleagues (2002) examined young children's pretend nutritional behaviors while interacting with a researcher in a play kitchen located in their school to determine if children's nutritional knowledge is acquired through direct experience with food in their homes and observations of others' nutritional behaviors. Results showed the children's pretend play with food modeled behaviors they had engaged in or had seen adults engage in, such as modeling behaviors reflective of a rushed family dinner, which demonstrates that studying children in play settings could provide insights into children's understandings of their social environment with regard to food and nutrition.

Building on the research of Matheson and colleagues (2002), Lynch (2010) examined videos posted online by parents and children interacting in play kitchens and found that the play setting enabled children to model behaviors reflective of a rushed family dinner, which demonstrates that studying children in play settings could provide insights into children's understandings of their social environment with regard to food and nutrition. In all three studies, play settings provided naturalistic environments for the children, enabling the researchers to determine the children's understandings of nutrition and food more reliably.

Though preliminary, these promising results indicate that through pretend interactions with food, children demonstrate their understanding of food practices learned from their real social environments (Matheson et al., 2002). Thus, play-based settings have much to offer in terms of research and teaching that will provide insights into what children are learning from their environments about food and eating (Lytle et al., 1997).

**Future Research Directions**

Because play-based research is a novel approach to studying nutritional behavior development, future research needs to replicate Matheson and colleagues' (2002) and Lynch's (2010) studies to refine this method further and establish its validity. One way this could be accomplished is by comparing a play-based assessment with observations of parents and children in similar, real-life settings, such as the home. Following such research, play-based settings could more reliably provide understanding of children's perspectives, proving itself to be a valuable new tool for studying child nutritional development. Faith and Kral's (2009) research on the development of obesity encourages the development of the research method proposed in the present article. They recommend that an unobtrusive method of capturing unhealthy eating behaviors in early childhood could provide a means of predicting an individual's weight development.

Future studies could investigate whether interacting with toy replicas of healthy foods promotes children's development of real food-preference. Research on the development of children's food preferences and the concept of visual familiarity indicates that it may be possible through a play-based setting to develop children's familiarity with healthy foods, and thus, improve their willingness to consume these foods (Story et al., 2002). The possibilities are promising because similar novel approaches, such as repeatedly exposing children to pictures of unfamiliar foods in a story book (Houston-Price, Butler, & Shiba, 2009), have yielded positive findings demonstrating that visual familiarity can increase toddlers' willingness to try new foods. Further research testing of play-based assessments could prove similarly productive.

**Future Practice Directions**

Not only could researchers benefit from using play-based settings as a methodological tool, but a play-based approach could also be beneficial for parents, teachers, and childcare providers in teaching children healthy nutritional behaviors. Given the evidence that young children are unable to apply such abstract concepts as food groups and portion sizes, researchers have been encouraging behavior-based preschool nutrition programs (Lytle et al., 1997; Matheson et al., 2002; Niehoff, 2009; Speroni, Tea, Earley, Niehoff, & Atherton, 2008; Taylor et al., 2005).

Play-based nutrition education programs represent a simple yet innovative behavior-based approach that could greatly benefit from the contribution of pediatric nurses. Nurses frequently work in settings – schools, childcare centers, and other community environments – where they interact with children at the very ages when they most need to learn healthy nutritional behaviors (Speroni et al., 2008). Pediatric nurses could encourage the use of food-themed play settings to foster healthy nutritional behaviors by ensuring that children interact with a variety of healthy toy food replicas (such as fruits and vegetables, grains, and dairy). Through sociodramatic play in toy kitchens, supermarkets, and restaurants, children could also be encouraged to pretend to cook and eat healthy foods. Importantly, nurses could ensure that children are interacting with a variety of healthy toy foods, engaging in healthy mealtime behaviors, and experiencing adults who model healthy behaviors.

Lynch (2010) and Matheson and colleagues (2002) found that children typically played with unhealthy toy foods, employed unhealthy food preparation methods, and experi-
enced parents who modeled these undesirable nutritional behaviors. In such ways, nurses could serve as liaisons between research and practice by educating parents, teachers, and childcare providers on the uses of play-based nutrition education. For example, nurses could describe the benefits of play-based nutrition programs, informing those concerned that increasing play-based instruction is in keeping with current recommendations to make play an important part of the preschool curriculum (Berk et al., 2006; NAEYC, 2005; Santrock, 2006).

Nurses could also stress that play settings provide a promising approach to familiarizing children with new foods complementary to current food familiarization techniques that rely on parents’ willingness to offer new foods repeatedly. This concept of complementarity is pedagogically useful because there is always resistance to a new approach displacing a traditional one, even if research has found that parents are often unwilling or unable to provide their children the 10 to 20 exposures necessary to familiarize them with new foods (Carruth et al., 2004). Pediatric nurses are ideally situated to promote this promising method of play-based nutrition education to parents, providers, and teachers, thus contributing considerably to children’s healthy nutritional behavior development.

Apart from its relevance to pediatric nursing, play-based settings offer two interwoven advantages for the research and practice of nutritional behavior development in young children. From a research perspective, understanding young children’s perceptions of food and nutrition has been a perpetual challenge (Matheson et al., 2002). To form a more complete picture of the development of long-term nutritional behaviors, researchers need better tools for examining how children themselves process social influences regarding communications about food and nutrition (Mazzeo, Mitchell, Gerke, & Bulik, 2006; Orrell-Valente et al., 2007). From a pedagogical perspective, play settings offer benefits for children’s learning, including the teacher’s ability to directly message about food and nutrition in more practical ways, ensuring that young students are able to translate nutrition messages into behavioral responses (Matheson et al., 2002; Taylor et al., 2005).

Conclusion

Through interactions with play food, which engage subjects in an experiential learning approach (Matheson et al., 2002; Taylor et al., 2005), children are enabled to demonstrate their understanding of nutrition practices learned in their real social environments. The method of play-based assessments should prove highly useful for researching children’s perceptions and in teaching healthy nutrition with the goal of translating knowledge into behavior responses (Lytle et al., 1997; Matheson et al., 2002; Taylor et al., 2005). For these reasons, the use of play-based settings in the field of nutritional behavior development in young children clearly merits further exploration.

References


